



Wisconsin's Comprehensive Cancer Control Plan

Prevention • Screening & Detection • Treatment • Quality of Life • Palliative Care

CCC Plan Update

Issue 3

September/October 2004

How can you get involved:

Participate in the upcoming **WI CCCP Review** (Oct-Nov 15, 2004).

(See right of page)

Mark April 21st, 2005 on your calendar—

Transition to Implementation Summit.

(See information on back)

Have you or someone you know been affected by cancer? Please **share your story** with us!

(See information on back)

Upcoming Dates

Steering Committee Meeting (Wauwatosa)	Sept 16
Plan Review Session	Oct – Nov 15
Leadership Institute (Chicago)	Oct 27-29
Final Review	Dec 2004
Final Draft of WI CCC Plan Completed	Jan 2005
Transition to Implementation Summit	April 21st, 2005

Plan Review Information



The Wisconsin Comprehensive Cancer Control Plan is now undergoing a series of reviews for content, completeness, and clarity. The next review session will take place from **October through November 15, 2004**. Reviewers from diverse backgrounds will edit the plan, in order to incorporate as many perspectives as possible. Members of the workgroups, Steering Committee, Advisor Review Team, CDAG, and all other interested parties will be involved.

The review process is very simple. If you are a member of one of the before-mentioned groups, a paper-based copy of the plan and a review sheet will be sent to you in early

October. An electronic review sheet will also be emailed. Take time during the month of October to carefully read through the entire plan. Return the review sheet (either electronically or by regular mail) with your comments and suggestions, by November 15, 2004. All of the review comments will be compiled by WI CCCP staff and a small editorial team to incorporate changes in the 3rd draft of the plan.

For more information on the upcoming review (10/4-11/15) of the WI CCC Plan, please email Amy Ellestad, Program Director at ellesaj@dhfs.state.wi.us

Eliminating Health Disparities in Wisconsin

The cancer related data in Wisconsin shows that many of those getting and dying from cancer are in the state's growing minority populations. The disparate burden of cancer within these populations is apparent and appalling. That is why the WI CCC Plan has made disparate burden one of its cross cutting issues to address.

Some of the disparate burden data for the WI CCC Plan was drawn from the recently released Wisconsin Minority Health Report, entitled "The Health of Racial and Ethnic Populations in Wisconsin: 1996-2000". In this report, you can view cancer and other health data of minority populations. It goes beyond reporting health status and provides a more comprehensive picture of the health of racial/ethnic minority populations in the state. The report is viewable and printable in PDF format at the Minority Health Program web site <http://dhfs.wisconsin.gov/health/minorityhealth/>



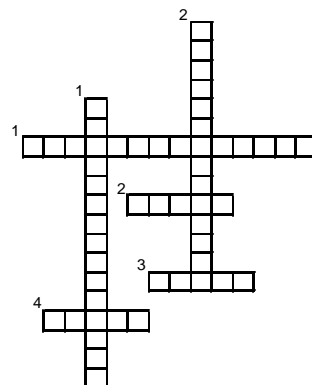
Crossword: Racial & Ethnic Populations Down

1. Men with the highest reported incidence of prostate cancer
2. The fastest growing major racial/ethnic group in Wisconsin

Across

1. Men with the greatest risk of colorectal cancer (112 cases per 100,000)
2. Race/ethnicity with the highest incidence of cervical cancer in Wisconsin
3. The largest Asian group in Wisconsin (38%)
4. Risk of melanoma is more than 20 times higher for this race/ethnicity than for African Americans

(See Nov/Dec newsletter for answers)





National Breast Cancer Awareness Month Celebrates 20 Years

October is the month to reach out to all women throughout the United States with the important messages about early detection of breast cancer and the value of early treatment if breast cancer is detected.

The National Breast Cancer Awareness campaign is comprised of 17 national public service organizations, professional medical associations, and government agencies working in partnership to raise awareness and provide access to screening services.



- Breast Cancer is the **most common cancer among women** in Wisconsin regardless of race.¹
- In WI between 1996-2000, **95%** of women who developed breast cancer were **age 40 and older**.¹
- **African-American women** in Wisconsin are less likely to be diagnosed with breast cancer than white women, but they are **more likely to die from the disease**.¹

1. Wisconsin Cancer Facts and Figures 2003-2004



GEAR UP for Implementation

Each upcoming newsletter will feature an event related to one of the WI CCC Plan Priorities.

WI CCC Plan Priority: Increase rates of breast cancer screening, especially in high risk populations.

Event: October 15 is National Mammography Day. On this day, or throughout the month, radiologists provide discounted or free screening mammograms. To learn which facilities in your area are taking part in the event, call:

American Cancer Society (800) 227-2345
National Cancer Institute (800) 4-CANCER
Y-ME Nat'l Breast Cancer Organization (800) 221-2141

Event(s): The Wisconsin Well Woman Program (WWWP) provides preventive health screening services to low-income women, ages 35-64, with little or no health insurance coverage. WWWP will have a local Community Events webpage, which will highlight selected October events throughout the state. See: http://dhfs.wisconsin.gov/DPH_BCDHP/WWWP.

SAVE THE DATE!

Wisconsin's Comprehensive Cancer Control Plan Transition to Implementation Summit

Thursday, April 21, 2005

8:30AM-4:00PM

Marriott Madison West Hotel
Middleton, WI

Registration information to follow

Together we will put the WI CCC Plan into action!

Prevention
Screening & Detection
Treatment
Quality of Life
Palliative Care

Faces of Wisconsin

Have you or someone you know been affected by cancer? Are you willing to share your story with us, in order to inspire others? In the final WI CCC Plan, we would like to show a representative look at the faces of cancer survivors throughout Wisconsin.

Please write a brief summary about how cancer has affected your life (no more than 1 page). Your story or personal quotes may be used in the WI CCC Plan to promote cancer prevention and control across the state. Email your story by November 1 to Hillary Gutknecht at gutknech@uwccc.wisc.edu.

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"You must be the change you wish to see in the world."
-Mahatma Gandhi

Check out the WI CCCP website for plan updates.
http://dhfs.wisconsin.gov/dph_bcdhp/cancer/index.htm